#### Introduction

Service\_Exporter.com a "Site" is an electronic commerce platform are mostly employed by online business entities to aid electronic commerce and the usage of these particular business fails to usually entail the range of information that is personal of people today .

Service\_Exporter is committed to safeguarding its users' privacy. We request all our users to read the following 'privacy policy' to understand how their personal & business information will be treated, as they make full use of our services to their benefit. This policy is applicable only to the entire network of marketplaces operated by us and not by any other company; and describes precisely how we may possibly collect, employ and reveal details in terms of end users of our network.

You may consider using our services with the aid of a mobile device likewise through mobile optimized websites or mobile applications. This Privacy Policy is also applicable to such application of our services.

### **Collection of Information**

Service Exporter collects information from its users when they register to gain access to our services or at other specific instances when they are requested to provide us with their personal & business information. During registration, we ask the users for their name, email address, business information and other personal details. Once а user registers, he/she is no longer anonymous to Service Exporter and it is deemed that the user has given us the right to publish the desired business & personal details throughout our marketplaces, including but not limited to, business directory, trade leads, catalogs etc.

When you are on our network and are asked for personal information, you are sharing the information with Service\_Exporter alone, unless it is specifically stated otherwise. Promotions that run on our network may be sponsored by companies other than SE or may be co-sponsored by SE and another company. Some or all data collected during a promotion may be shared with the sponsor. However, you can decide not to participate in the promotion if you don't want your data to be shared.

We also gather usage statistics such as pages viewed, number of unique visitors, browser software, screen resolution etc. for analysis that helps us provide you improved user experience and services.

#### **Use of Personal & Business Information**

When you provide any kind of Personal Data to us, that you are presumed to have permitted us to collect and use that Personal information for the following reasons:

Service\_Exporter 's primary goal in collecting personal or public information is to provide the user with a customized experience on our network. This includes personalized services, interactive communication and other services.

We record buying and browsing activities of our users including but not limited to their client's contact details and profiles and uses the same to provide value-added services to our users.

Processing your request as a user, supplying you with a log-in ID for the Sites and managing and maintaining your registration

Validating buyers, sellers, and products

That provides customer support and dealing with your queries, suggestions, disputes or claims

To assist interaction between sellers and buyers on the Websites and your transactions processing on the Sites

Conducting research and statistical analysis that allows you to improve the layout and content of the Marketplace, to improve our services and offerings and for promotional and marketing purposes

# **Sharing of Information**

As a general rule, Service\_Exporter will not disclose or share any of the user's personally identifiable information except when SE has the user's permission or under special circumstances, such as when SE believes in good faith that the law requires it or as permitted in terms of this policy.

SE does not display user email addresses on marketplace to avoid extraction by email extractors.

Service\_Exporter may also disclose account information in special cases when SE has reasons to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating SE 's Terms of Services or may be causing injury to or interference with (either intentionally or unintentionally) SE 's rights or property, other SE network website users, or if SE deems it necessary to maintain, service, and improve its products and services. Personal information collected may be transferred and shared in the event of a sale.

## **Distribution of Information**

Service\_Exporter may, from time to time, send its users emails regarding its services. SE constantly tries and improves the marketplace tools for better efficiency, more relevancy, innovative business matchmaking and better personal preferences. SE has many match making tools on the marketplace to be used by

its users for making relevant business contacts with each other. SE may allow direct mails using its own scripts (without disclosing the email address) with respect/pertaining to the products and services of third parties that it feels may be of interest to the user or if the user has shown interest in your company for business requirement by way of our paid buyers-sellers contact services. All users shall be able to control the information sharing through their administration panel available at Service\_Exporter Only SE, its registered members or its agents working under confidentiality agreements will send these direct mailers. Relevancy of the contacts made between users would depend upon the information sought & given by various users.

# Updating of Information

A user may edit his/her account information and profile by logging onto our website and/or by sending a request to <u>info@serviceexporter.com</u>. The requested changes may take up to 30 days to appear online because of verification process and server cache policies.

A user account can be deleted or deactivated, but doing so will result in the user not being able to access any members-only area of the network. Residual information will remain within our archive records.

## **Protection of information**

As with all information, SE do not sell any data in bulk to third party that can be misused for telemarketing or bulk mailing or any other wrong purposes. In addition, SE does not sell any user's personal information or business information until and unless it is permitted by the user. Any user statistics that we may provide to prospective advertisers or partners regarding product or service usage on SE network is provided in an aggregate form only and does not include any personally identifiable information about any individual user. Users may log in to Service\_Exporter to check current status of their contact sharing permissions.

We request our users to sign out of their SE account and close their browser window when they have finished their work. This is to ensure that others cannot access their personal or business information and correspondence, if the user shares the computer with someone else or is using a computer in a public place.

SE takes necessary steps, within its limits of commercial viability and necessity, to ensure that the user's information is treated securely.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while SE strives to protect the user's personal & business information, it cannot ensure the security of any information transmitted to SE and you do so at your own risk. Once SE receives your transmission, it makes best efforts to ensure its security in its systems. Please keep in mind that

whenever you post personal & business information online, that is accessible to the public, you may receive unsolicited messages from other parties.

### **Content Policy**

By posting content on Service\_Exporter, you agree to abide by this policy. We reserve the right to remove any content, in whole or part, that violates this policy, our "Privacy Policy", our "Terms of Use", or for any other reason at our sole discretion.

In the event of repeated or severe violations, we may suspend or permanently deactivate the account(s) in question.

You can report the content directly or "Contact Us" to report content that appears to violate this policy.

The following content is never allowed on Service\_Exporter:

Content created solely for the purpose of advertising or other commercial content, including company logos

Spam, unwanted contact, or content that is shared repeatedly in a disruptive manner

Content that endorses or promotes illegal or harmful activity, or that is sexually explicit, violent, graphic, threatening, or harassing

Content that is discriminatory

Attempts to impersonate another person, account, or entity, including a representative of Service\_Exporter

Content that is illegal or that violates another person's or entity's rights, including intellectual property rights and privacy rights

Content that includes another person's private or confidential information

## **Changes in Privacy Policy**

The policy may change from time to time so please check periodically.

Any changes to this Privacy Policy will likely be conveyed by us placing restated and an amended Privacy Policy. Once uploaded the recent Privacy Policy is going to be effective promptly. You agree with the fact that any kind of information we keep relating you (as explained within this Privacy Policy and depending on whether gathered ahead of or after the new Privacy Policy turned out to be effective) will probably be governed by the recent version of the Privacy Policy.

## Your Feedback

We welcome your suggestions with regards to our Privacy Policy and any feedback on the services we offer to you. You can send us your reviews and

opinions by post to: <u>Legal@serviceexporter.com</u>